THE AI SCOREBOARD

# AI Results *Scoreboard*

More AI use isn't more results. Log each AI use, then mark whether it actually moved results. Judge the output, not the meter.

## Track the *wins*, not the usage

| AI USE / TASK | WHAT DONE MEANS<br>Define it before you prompt | RESULT<br>Calls answered, jobs booked, leads, revenue | TIME SAVED<br>Hours | COST<br>Per result | KEEP OR CUT |
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## Play like *Dana*

1. Pick one task that moves money
2. Define done before you prompt
3. Stop when it is done
4. Log the result, not the chat count

## Four questions *after* every task

1. Did it actually get done?
2. Is it right, or does it need a redo?
3. Did it give me real time back?
4. Was it worth what it cost?

## Keep or *cut*

Keep it when all four answers are yes. Cut the token traps: rewording the same prompt in circles, agents looping on a task with no finish line, polishing stuff no customer asked for, trying every new tool, shipping none.

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