

Your AI savings *receipt*

Find the hours and dollars repeat customer questions cost you each month.

INSIDE

1 Your inputs: six boxes to fill in

2 The math: your receipt

3 A worked example

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HOW

Tickets x minutes saved, divided by 60, gives hours. Hours x what an hour costs you gives dollars.

Your *inputs*

Use last month. A rough count is fine.

FILL IN

A Customer questions or tickets a month

Calls, DMS, emails, texts

B Minutes your team spends on each one

C Share AI could handle or speed up

Your estimate. Start low, then measure.

D Minutes AI saves on each one it helps with

Your estimate. Measure it later.

E Cost of one hour of the person answering

Wage plus overhead, or your own hourly value

F Your own hours a week on customer questions

If you are the owner

The *math*

Copy your inputs into the receipt. Use a phone calculator.

YOUR RECEIPT

YOUR NUMBERS

1. Tickets AI helps with _____

A x C

2. Hours back a month _____

(A x C x D) / 60

3. Dollars back a month _____

Hours back x E

4. Dollars back a year _____

Dollars back a month x 12

5. Owner hours back a week _____

F x C (estimate)

TIP C and D are your estimates. After two weeks of measuring, swap in your real numbers.

See it *filled in*

EXAMPLE These are made-up example numbers, the same ones as slide 11. Swap in your own.

EXAMPLE INPUTS	EXAMPLE
This assumes AI helps with every ticket. Yours will be lower, so use your own C.	
Tickets a month	300
Share AI helps with	100%
Minutes saved on each	4
Cost of an hour	\$25

EXAMPLE RECEIPT	EXAMPLE
Minutes saved	1,200
300 x 4	
Hours back a month	20
1,200 / 60	
Saved a month	\$500
20 x \$25	
Saved a year	\$6,000
\$500 x 12	

Where to *start*

TICK AS YOU GO

- ☐ List your top 10 repeat questions (hours, prices, booking, order status, rescheduling).
- ☐ Mark which ones have one clear answer.
- ☐ Keep a human for upset customers, refunds, and anything unusual.
- ☐ Measure time per ticket before and after for 2 weeks.

PATTERN At L'Oréal and Bank of America, AI helps human reps. Lyft sends safety issues and complex cases to a **person**.

What 4 companies *published*

THEIR OWN REPORTS

64% faster

L'Oréal case handling when the AI draft needs no edits (about 7 min to 2.5 min). About 40% faster when advisers edit it.

Salesforce customer story, Oct 2026

11 min to under 2

Klarna average chat time in the AI assistant's first month. It handled 2.3 million chats, two thirds of all Klarna service chats.

Klarna press release, Feb 2024

87% faster

Lyft average time to resolve with the AI assistant. Safety issues and complex cases still go to a person.

Lyft, Dec 2025; Anthropic case study

~1min

Bank of America: nearly a minute shorter calls on average, with 18,000+ reps using AI on live calls.

Bank of America press release, Jul 2026

SMALL BUSINESSES

5 hrs

A week saved by owners (median, self-reported). 11.5 hours a week across the team (median).

SBE Council survey, Mar 2026

Where the numbers come *from*

CHECKED FOR THE OCT 23, 2026 CAROUSEL

L'Oréal: salesforce.com/customer-stories/loreal/agentive-service-advisor-assistance

Klarna: klarna.com/international/press/klarna-ai-assistant-handles-two-thirds-of-customer-service-chats-in-its-first-month

Lyft: lyft.com/blog/posts/aws-and-lyft-bringing-agentive-ai-to-life-for-riders-and-drivers and claude.com/customers/lyft

Bank of America: newsroom.bankofamerica.com (press release, Jul 2026, EricaAssist)

SBE Council: sbecouncil.org/2026/03/11/new-sbe-council-tech-use-survey-the-digital-state-of-small-business

NOTE

These are large companies reporting their own results. Your numbers come from your own receipt.

Where to find *me*

SKOOL COMMUNITY

**Join the Momentum AI community on Skool
(7-day free trial):**

<https://www.skool.com/momentum-ai/about>

Step-by-step AI systems and real builds you can follow.

INSTAGRAM

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New carousels and guides like this one.

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