



Claude Reel *Editor* Setup

Tool list, setup prompt, and style sheet template.

WHAT YOU NEED

- 1 Claude Code on a paid Claude plan**
Pro at 20 dollars a month is enough to start. Claude Code is not on the unpaid plan.
- 2 A project folder per video**
Claude Code opens it on your computer.
- 3 Raw footage**
Do not pre-edit. Keep retakes, pauses and false starts.

SCOPE Built for talking-head reels, podcasts, and screen recordings. You still review the cut.

The *tool* list

You do not install these by hand. Paste the setup prompt on the next page.

STACK

Claude Code	Opens files and runs the edit on your computer
ffmpeg	Cuts, joins, resizes, burns captions, exports MP4
Whisper	faster-whisper: word-level transcript with timestamps
Remotion	or HyperFrames: animated titles and motion graphics from code
Python + Pillow	Optional. Draws caption text when fonts need it
yt-dlp	Optional. Downloads reference reels to study

Setup *prompt*

Paste into Claude Code.

I want to use you as my video editor on this computer. Check whether ffmpeg, Python 3.12, faster-whisper, Pillow, Node.js and yt-dlp are installed. Install anything missing, then do a test: transcribe a 10-second clip and burn one caption onto it.

THEN Drop one raw clip into the project folder. Film like you normally do. Skip pre-editing.

Style sheet

template

Fill this in once, or attach a brand board screenshot and ask Claude to fill it.

My Video Brand Kit

Colors

- Primary text: #_____
- Accent (highlight word): #_____
- Brand color: #_____
- Background panels: #_____

Fonts (installed on my computer)

- Captions: _____
- Accent word: _____
- Labels / small text: _____

Caption rules

- 1 to 3 words on screen at a time
- Lowercase, tight letter spacing
- Centered, just below my chin, never covering my face
- One key word per line gets the accent font + accent color

Zoom and motion

- Zoom in when I make a point: _____
- Never do: _____

Never do

- (styles you do not want)

Edit order and *save* style

One-line edit order (example). Swap in your own rules.

Cut the silences and the false starts. Captions two to four words at a time, timed to my words. Zoom in when I make a point. Export it vertical, 9 by 16, ready to post. Show me the cut list before rendering.

AFTER ONE APPROVED EDIT

Save it as a skill so the next reel follows your look.

This edit is approved. Save everything that makes this my style into a skill called "my-edit-style" so next time I can just say "edit this in my style".

LIMIT Claude edits from the transcript and frames. It does not watch the video like a person. Your eye is the final pass.

Style breakdown

prompt

Use when studying a reference reel. Copy into Claude.

B BACKGROUND

I am building a caption and motion style for talking-head reels.

R ROLE

Act as a careful video style analyst.

I INSTRUCTIONS

From the frames I attach, list fonts, colors, caption word count, position, and animation timing. Flag anything you cannot see clearly.

E EXAMPLES

"Main captions: bold lowercase sans, white, 2 words at a time, chest height" or "Accent word: italic serif, cream, overlaps the line above".

F FINAL OUTPUT

A short style sheet I can paste into brand-kit.md.

Ask me any questions you need answered before you start.

Before you *post*

CHECKLIST

- ☐ Read the kept transcript against your script
- ☐ Listen to every cut point at normal speed
- ☐ Fix proper nouns in the subtitles
- ☐ Check the vertical crop does not cut off your face
- ☐ Keep the originals and the edit list so you can re-render

PUBLISHED TEST NUMBERS

43 to 66 percent shorter from silence cuts across three public Claude-Editor sample videos (README, checked Oct 25, 2026).

32.59s to 15.53s in a LaoZhang Oct 15, 2026 test clip with a flubbed take, returned captioned and vertical. Synthetic TTS over a test pattern, so treat it as a mechanics demo.

NOTE These are other people's published tests. Your cut length depends on your footage.



CLAUDE CODE

— SOURCES AND LINKS

Where to find *me*

CHECKED OCT 25, 2026

alohastacks.substack.com/p/how-to-use-claude-as-your-video-editor
blog.laozhang.ai/en/posts/claude-code-video-editing
github.com/lanayepifanova/Claude-Editor

SKOOL COMMUNITY

Join the Momentum AI community on Skool:

<https://www.skool.com/momentum-ai/about>

Step-by-step AI systems and real builds you can follow.

INSTAGRAM

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NEWSLETTER

Two Steps Ahead

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